



NEWS RELEASE

# Pivotree places on The Globe and Mail's second-annual ranking of Canada's Top Growing Companies

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With triple digit growth over three years, the company is set to lead new era of frictionless commerce.

TORONTO, October 7, 2020 — Pivotree is pleased to announce it placed on the 2020 Report on Business ranking of Canada's Top Growing Companies.

Canada's Top Growing Companies ranks Canadian companies on three-year revenue growth. Pivotree earned its spot by demonstrating substantial growth.

"We are pleased to be included among Canada's Top Growing Companies, a testament to the strength of our business as well as our will to adapt relentlessly. Furthermore, only 10 percent of the companies on the list maintained a revenue above \$50 million while experiencing fast growth, and we are proud to rank in the top half of that elite segment," said Bill DiNardo, CEO of Pivotree. "Over the past three years, we've completed a number of acquisitions to add depth to our domain expertise and capabilities, elevating Pivotree as a holistic provider of complex commerce solutions that makes us unique in the world of service providers."

**Pivotree** operates at the intersection of two of the fastest growing sectors globally – ecommerce and cloud. The company designs, builds, and runs commerce solutions that enable frictionless commerce for some of the world's leading brands.

During the winter holiday season of 2019, Pivotree helped its clients generate record-breaking online sales. Deep expertise, rigorous planning, and flawless scaling contributed to clients experiencing 100% site uptime, no performance issues, and record sales. Pivotree plans to apply its proven practices to help clients during the upcoming holiday retail season.

"Many of our clients' stores remained closed due to the COVID-19 pandemic, so the stakes are even higher," added DiNardo. "That same expertise and relentless dedication will ensure our clients' critical systems continue to perform

flawlessly.”

Launched in 2019, the Canada’s Top Growing Companies editorial ranking aims to celebrate entrepreneurial achievement in Canada by identifying and amplifying the success of growth-minded, independent businesses in Canada. It is a voluntary program; companies had to complete an in-depth application process in order to qualify. In total, 400 companies earned a spot on this year’s ranking.

“The stories of Canada’s Top Growing Companies are worth telling at any time, but are especially relevant in the wake of COVID-19 pandemic,” says James Cowan, Editor of Report on Business magazine. “As businesses work to rebuild the economy, their resilience and innovation make for essential reading.”

“Any business leader seeking inspiration should look no further than the 400 businesses on this year’s Report on Business ranking of Canada’s Top Growing Companies,” says Phillip Crawley, Publisher and CEO of The Globe and Mail. “Their growth helps to make Canada a better place, and we are proud to bring their stories to our readers.”

#### About Pivotree

Pivotree is a leading Global Commerce Services Provider supporting clients from strategy, platform selection, deployment, and hosting through to ongoing support: a single expert resource to help companies adapt relentlessly in an ever-changing digital commerce landscape. Leading and innovative clients rely on Pivotree’s deep expertise to choose enterprise-proven solutions – including world-class Commerce and MDM platforms – and design, build, and connect critical systems to run smoothly at defining moments in a commerce business. With offices and customers in the Americas, EMEA, and APAC, Pivotree serves as a trusted partner to market-leading brands and forward-thinking B2C and B2B companies, including many Fortune 1000. For more information, visit <http://www.pivotree.com>.

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