NEWS RELEASE

Pivotree to Release Second Quarter 2023 Financial Results

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TORONTO--(BUSINESS WIRE)-- Pivotree Inc. (TSXV:PVT) ("Pivotree" or the "Company"), a leading provider of **frictionless commerce** solutions, will release second quarter 2023 financial results on Friday, August 11, 2023 before the market opens. The webinar will be hosted by Bill Di Nardo, CEO, and Mo Ashoor, CFO, followed by a question and answer period.

A live Zoom Video Webinar of the event can be accessed at 8:30 am ET through the following registration link: **https://pivotree.zoom.us/webinar/register/WN_Y8O3fgruQ7CrmDgD7QJFMg**

Listeners that prefer to dial in by phone may do so by accessing the same web link and the dial in details will be provided by email upon registration. A replay will be available approximately two hours after the conclusion of the live event.

About Pivotree

Pivotree, a leader in frictionless commerce, designs, builds and manages digital platforms in Commerce, Data Management, and Supply Chain for over 250 major retail and branded manufacturers globally. Pivotree's portfolio of digital solutions, managed and professional services help provide retailers with true end-to-end solutions to manage complex digital commerce platforms, along with ongoing support from strategic planning through platform selection, deployment, and hosting, to data and supply chain management. Headquartered in Toronto, Canada with offices and customers in the Americas, EMEA, and APAC. Pivotree is widely recognized as a high-growth company and industry leader. For more information, visit **www.pivotree.com**.

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