NEWS RELEASE

Pivotree to Release Second Quarter 2024 Financial Results

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TORONTO--(BUSINESS WIRE)-- Pivotree Inc. (TSXV:PVT) ("Pivotree" or the "Company"), a leading provider of **frictionless commerce** solutions, will release second quarter 2024 financial results on Tuesday, August 13, 2024 before the market opens. The webinar will be hosted by Bill Di Nardo, CEO, and Mo Ashoor, CFO, followed by a question and answer period.

A live Zoom Video Webinar of the event can be accessed at 8:30 am ET through the following registration link: **https://pivotree.zoom.us/webinar/register/WN_QxMCdvHBR4a2DkhfPXwnpw**

Listeners that prefer to dial in by phone may do so by accessing the same web link and the dial in details will be provided by email upon registration. A replay will be available approximately two hours after the conclusion of the live event.

About Pivotree

Pivotree, a leader in **frictionless commerce**, strategizes, designs, builds, and manages digital Commerce, Data Management, and Supply Chain solutions for over 200 major retailers and branded manufacturers globally. With a portfolio of digital products as well as managed and professional services, Pivotree provides businesses of all sizes with true end-to-end solutions. Headquartered in Toronto, Canada, with offices and customers in the Americas, EMEA, and APAC, Pivotree is widely recognized as a high-growth company and industry leader. For more information, visit **www.pivotree.com** or follow us on **LinkedIn**.

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