



NEWS RELEASE

TODAY.com highlights one-year-old Jackson Storey's cranial helmet journey for National Plagiocephaly and Torticollis Day

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KANSAS CITY, Mo. – March 19, 2021 – Since November, one-year-old Jackson Storey has been on a journey to treat his plagiocephaly (otherwise known as “flat head syndrome”) with a cranial helmet fit by **Shannon O’Shea**, CPO, Hanger Clinic Area Clinic Manager in **Kansas City**. His mother Abby Storey has also been on a mission to educate parents of children with Jackson’s rare condition, osteogenesis imperfect (OI) type III or “Brittle Bone Disease,” about the potential for helmet therapy to help their little ones.

O’Shea and Storey spoke with TODAY.com to help raise awareness around cranial asymmetry for National Plagiocephaly and Torticollis Awareness Day on March 20. Storey shared how Jackson is making progress with helmet therapy, and how O’Shea—a member of Hanger Clinic’s nationwide network of **cranial specialists**—has been using her expertise to educate and support the Storey family and, most importantly, ensure Jackson achieves the best outcome.

Storey advises other parents considering helmet treatment to “Just take it day by day. I have really enjoyed using it, and it has helped him immensely. And, view it as a positive thing because it is a positive thing.”

You can read the entire TODAY.com article at: <https://www.today.com/parents/mom-shares-baby-s-helmet-story-plagiocephaly-awareness-t212357>.

About Hanger Clinic: Hanger Clinic, a subsidiary of Hanger, Inc. (NYSE: HNGR), owns and operates **approximately 800** patient care clinics nationwide, where comprehensive, outcomes-based orthotic and prosthetic care is delivered. Rooted in nearly 160 years of clinical excellence and innovation, the certified clinicians of Hanger Clinic

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