Fort Myers Receives New 3D Laser-Scanning Technology

November 3, 2004

Media Invited to Experience Laser, Meet Area's First Patient Recipient, Meet Local Practitioner Certified in the Technology

A red laser swipes over a part of your body and a three-dimensional replica, accurate to within one millimeter, instantly appears on a computer screen in front of your eyes. Sounds like a scene out of the latest science fiction movie, doesn't it? Well, it's not; it's the latest patient treatment experience right here in Fort Myers.

Thanks to a newly developed motion-tracking laser scanner and 3D software called Insignia, Fort Myers residents needing prosthetic and orthotic care can experience a medical advancement that is revolutionizing patient treatment.

On Wednesday, November 10 media are invited to experience the new technology firsthand, see live demonstrations, meet the area's first recipient of the technology, and meet with Fort Myers's first Insignia-certified practitioner.

Wednesday, November 10, 2004 9:00am - 1:00pm
Hanger Prosthetics & Orthotics,
12591 Creekside Lane
Fort Myers, Florida 33919
(239) 437-0800

*Live demonstrations of the Insignia scanning process versus the traditional plaster casting method at 10:00am and 11:00am

**MEDIA NOTE -- High resolution photographs and b-roll footage available upon request. Digital press kit available at http://www.hanger.com/insignia

What does it do? When an amputee needs a prosthetic device to replace an arm or leg, or when a patient needs an orthotic brace such as a spinal jacket or cranial helmet, a practitioner must obtain a representation of the patient's body part in order to develop a custom-fitting prosthetic or orthotic device. In the past, this has largely been done using a messy, invasive, and often inconsistent method of plaster casting. Insignia offers a faster, cleaner, and less invasive alternative. Using the laser scanner, a highly accurate three-dimensional replica can be captured within seconds. Traditional casting methods can take up to thirty minutes and require the patient to be wrapped in wet, messy plaster.

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