Hanger Announces Nationwide Implementation Of 3D Laser-Scanning Technology, Insignia

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Trade Media Invited to First Industry Demonstration,
To Be Held at AAOS Meeting

SAN FRANCISCO, March 4 /PRNewswire/ -- After a successful eight-month installation of over 100 units in select markets nationwide, Hanger Orthopedic Group, Inc. announced it is accelerating the national implementation of Insignia, its proprietary 3D laser-scanning technology. An alternative to traditional plaster casting methods, Insignia employs a three-dimensional motion-tracking laser scanner and proprietary CAD software to provide a faster, cleaner, less invasive image capture experience.

"Insignia has enjoyed great success thus far. Patient feedback is positive and our practitioner community has embraced the technology for its clinical benefits and ease of use," Insignia Program Director John Spaeth, CP said. "The equipment has proven itself to be reliable and accurate, with very few service issues.

Hanger announced the initiative to develop a proprietary laser scanning system for prosthetic and orthotic applications in May 2003 (See www.hanger.com for original news release, titled "Hanger and Polhemus team to develop 3D laser-scanning technology for prosthetic and orthotic applications").

Since that announcement, nearly 130 Hanger practitioners have been certified to use Insignia. Depending on market conditions, Hanger plans to triple the number of Insignia certified practitioners by the end of 2004. According to Spaeth, the number of Hanger patient care centers benefiting from Insignia will more than triple due to the system's inherent portability. Insignia's compact, lightweight casing allows the practitioner to cast a patient in just about any location nationwide, including hospitals, nursing homes, rehabilitation centers, and in the patient's home.

The first national demonstration to the healthcare industry will take place at the American Academy of Orthopaedic Surgeons (AAOS) 71st Annual Meeting in San Francisco, March 10-14:

Hanger Prosthetics & Orthotics, Booth# 530
At the AAOS Meeting, Moscone Center, Hall A
San Francisco, CA
Wednesday, March 10 - Friday, March 12, 2004
10:00am - 5:00pm

SOURCE Hanger Orthopedic Group, Inc.
/NOTE TO EDITORS: Private interviews and demonstrations available to media before and after exhibit hours, if you call to schedule in advance. High-resolution photographs available for download at http://www.hanger.com/mediapics/Insignia.html. Digital press kit available at http://www.hanger.com/insignia (Click on "For Media - Press Kit"). If you are unable to attend the AAOS meeting, we will bring Insignia to you. Please call to schedule a private demonstration./
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