Reno Receives New 3D Laser-Scanning Technology

September 24, 2004

Media Invited to Experience Laser, Meet Area's First Patient Recipient, Meet Local Practitioner Certified in the Technology

RENO, N.V., Sept. 24 /PRNewswire/ -- A red laser swipes over a part of your body and a three-dimensional replica, accurate to within one millimeter, instantly appears on a computer screen in front of your eyes. Sounds like a scene out of the latest science fiction movie, doesn't it? Well, it's not; it's the latest patient treatment experience right here in Reno.

Thanks to a newly developed motion-tracking laser scanner and 3D software called Insignia, Reno residents needing prosthetic and orthotic care can experience a medical advancement that is revolutionizing patient treatment.

On Wednesday, September 29 media are invited to experience the new technology firsthand, see live demonstrations, meet the area's first recipient of the technology, and meet with Reno's first Insignia-certified practitioners.

Wednesday, September 29, 2004 9:00am - 1:00pm
Hanger Prosthetics & Orthotics, Inc.
530 East 6th Street
Reno, NV 89512
775-323-8118

* Live demonstrations of the Insignia scanning process versus the traditional plaster casting method at 10:00am and 11:00am

What does it do? When an amputee needs a prosthetic device to replace an arm or leg, or when a patient needs an orthotic brace such as a spinal jacket or cranial helmet, a practitioner must obtain a representation of the patient's body part in order to develop a custom-fitting prosthetic or orthotic device. In the past, this has largely been done using a messy, invasive, and often inconsistent method of plaster casting. Insignia offers a faster, cleaner, and less invasive alternative. Using the laser scanner, a highly accurate three-dimensional replica can be captured within seconds. Traditional casting methods can take up to thirty minutes and require the patient to be wrapped in wet, messy plaster.

Meet one of Reno's first patients to be fit with Insignia, Beverley Lucas. Reno, NV resident Beverly Lucas is a below the knee amputee who has been fit with both the traditional plaster casting method as well being fit with Insignia. "Insignia is a big improvement over plaster casting. There is less mess and it's so fast and easy," said Lucas. Lucas will be on site for demonstrations and interviews.

SOURCE Hanger Orthopedic Group, Inc.
/NOTE TO EDITORS: High resolution photographs and b-roll footage available upon request. Digital press kit available at http://www.hanger.com/insignia/
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