



**Brookdale to Present and Host Investor Meetings
at the RBC Capital Markets Global Healthcare Conference**

Nashville, Tenn., May, 12, 2021 – Brookdale Senior Living Inc. (NYSE: BKD) (“Brookdale” or the “Company”) announced today that Lucinda “Cindy” Baier, President and Chief Executive Officer and Steven Swain, Executive Vice President and Chief Financial Officer will participate in a webcast discussion regarding the Company and host virtual investor meetings at the RBC Global Healthcare Conference on Wednesday, May 19, 2021.

The Brookdale discussion will begin at 8:35 am ET and the live webcast can be accessed through the Company’s website at www.brookdale.com/investor as well as directly at <https://event.on24.com/wcc/r/3173478/9C127B3BEA018F02DC5E6EFDD1D18A60>. A replay of the webcast will be available on the Company’s website until June 19, 2021.

About Brookdale Senior Living

Brookdale Senior Living Inc., the nation’s premier operator of senior living communities, is committed to its mission of enriching the lives of the people it serves with compassion, respect, excellence and integrity. The Company operates independent living, assisted living, Alzheimer’s and dementia care communities, and through its comprehensive network of services, Brookdale helps to provide seniors with care and services to support their lifestyle in an environment that feels like home. The Company’s expertise in healthcare, hospitality and real estate provides our residents with opportunities to improve wellness, pursue passions and stay connected with friends and loved ones. The Company operates and manages 695 communities in 42 states as of March 31, 2021, with the ability to serve approximately 60,000 residents and 16,000 patients. Brookdale's stock trades on the New York Stock Exchange under the ticker symbol BKD. For more information, visit brookdale.com or connect with Brookdale on [Facebook](#) or [Twitter](#)

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