Brookdale to Present at the Barclay's Global Healthcare Conference

Nashville, Tenn., March, 2, 2022 – Brookdale Senior Living Inc. (NYSE: BKD) ("Brookdale" or the "Company") announced today that Lucinda "Cindy" Baier, President and Chief Executive Officer will participate in a discussion regarding the Company at the Barclay's Global Healthcare Conference Wednesday, March 16, 2022.

The Brookdale discussion will begin at 8:00 am ET and the live webcast can be accessed through the Company's website at www.brookdale.com/investor as well as directly at https://urldefense.com/v3/__https://cc.webcasts.com/barc002/031522a_js/?entity=10_G8PCYWQ__;!!F48nsM2dUEE!5HDEtofp2l9GZtaPZTe7ORB9BJf0rWbBm103NProWbkGnUI_RBBHpeYAY_Xzlsct9A$. A replay of the webcast will be available on the Company's website until April 15, 2022.

About Brookdale Senior Living

Brookdale Senior Living Inc. is the nation's premier operator of senior living communities. The Company is committed to its mission of enriching the lives of the people it serves with compassion, respect, excellence and integrity. The Company operates independent living, assisted living, memory care, and continuing care retirement communities. Through its comprehensive network, Brookdale helps to provide seniors with care and services in an environment that feels like home. The Company's expertise in healthcare, hospitality and real estate provides residents with opportunities to improve wellness, pursue passions and stay connected with friends and loved ones. Brookdale operates and manages 679 communities in 41 states as of December 31, 2021, with the ability to serve more than 60,000 residents. Brookdale's stock trades on the New York Stock Exchange under the ticker symbol BKD. For more information, visit brookdale.com or connect with Brookdale on *Facebook* or *Twitter*

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