NEWS RELEASE

Brookdale Announces First Quarter 2014 Release and Earnings Call

5/1/2014

NASHVILLE, Tenn., May 1, 2014 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) announced today that it plans to release its first quarter 2014 financial results after the market closes on Wednesday, May 7, 2014. The Company has also scheduled a conference call to discuss the results on Thursday, May 8, 2014 at 9:00 AM ET. The conference call can be accessed by dialing (866) 900-2996 (from within the U.S.) or (706) 643-2685 (from outside of the U.S.) ten minutes prior to the scheduled start and referencing the "Brookdale Senior Living First Quarter Earnings Call."

A webcast of the conference call will be available to the public on a listen-only basis at **www.brookdale.com**. Please allow extra time prior to the call to visit the site and download the necessary software required to listen to the internet broadcast. A replay of the webcast will be available through the website for three months following the call.

For those who cannot listen to the live call, a replay will be available until 11:59 PM ET on May 22, 2014 by dialing (855) 859-2056 (from within the U.S.) or (404) 537-3406 (from outside of the U.S.) and referencing access code "40857484".

About Brookdale Senior Living

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with 648 communities in 36 states and the ability to serve approximately 66,000 residents.

Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

SOURCE Brookdale Senior Living Inc.

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