

## Brookdale Joins AALNA as Corporate Member

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### Nursing Staff to Benefit from Professional Development Opportunities

BRENTWOOD, Tenn., April 9, 2014 /PRNewswire/ -- Committed to quality care for residents, Brookdale has joined the American Assisted Living Nurses Association (AALNA). This corporate membership provides all of Brookdale's nurses with access to the benefits of membership, including: professional networking opportunities, updates on industry trends, continuing education courses and webinars, changing regulations, and having a voice in state and national policy discussions. Brookdale sees this as part of the company's dedication to ongoing staff development. AALNA is the only association focused on promoting effective nursing practices in the assisted living industry.

"Brookdale has positively impacted millions of people's lives during our decades of serving seniors and their families," said Rita Vann RN, Senior Vice President, Healthcare Services of Brookdale. "To continue to successfully serve today's seniors requires self-evaluation, on-going training and staying abreast of changing regulations. By partnering with AALNA, we have trusted resources and further means to achieve our goal."

"AALNA is committed to supporting assisted living nurses in such a way that both the nurses and the residents they serve benefit," said Cal Groeneweg RN C-AL, President of AALNA. "We are pleased to count Brookdale's more than 2,700 nurses among our corporate members."

Brookdale has been affiliated with AALNA for a number of years and has experienced the benefits first-hand which

led to the extension of membership for nurses. AALNA created a corporate membership category so that committed senior living providers, like Brookdale, can share the benefits of AALNA membership with their entire organization while streamlining the membership process and cost.

Interested organizations can visit [www.alnursing.org](http://www.alnursing.org) to learn more. For more information about Brookdale, visit [www.brookdale.com](http://www.brookdale.com).

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with nearly 650 communities in 36 states and the ability to serve approximately 67,000 residents. Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

The American Assisted Living Nurses Association (AALNA) promotes effective nursing practice in assisted living such that nurses as well as residents benefit. Members benefit from being part of a nursing organization run for nurses, by nurses. To learn more about AALNA and how to become a member, visit [www.alnursing.org](http://www.alnursing.org) or calling (707) 253-7299.

Contact: Kristin Puckett, 615-564-8481, [kpuckett@brookdaleliving.com](mailto:kpuckett@brookdaleliving.com)

SOURCE Brookdale Senior Living