



NEWS RELEASE

Brookdale to Participate at Barclays Global Healthcare Conference on March 11

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NASHVILLE, Tenn., March 9, 2015 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will participate in a discussion regarding the Company at the Barclays Global Healthcare Conference in Miami, Florida on Wednesday, March 11, 2014, beginning at 3:20 p.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at http://cc.talkpoint.com/barc002/031015a_ae/?entity=140_RKPVP81 as well as through the Investor Relations section of the Company's website at www.brookdale.com. A replay of the webcast will be available on the Company's website for 30 days after the date of the presentation.

About Brookdale Senior Living

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently, Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,150 communities in 46 states and the ability to serve approximately 111,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services. Brookdale's stock is traded on the New York Stock Exchange under the ticker symbol BKD.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/brookdale-to-participate-at-barclays-global-healthcare-conference-on-march-11-300047350.html>

SOURCE Brookdale Senior Living Inc.

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