



NEWS RELEASE

## Brookdale to Participate at the 2015 Citi Global Property CEO Conference on March 4

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NASHVILLE, Tenn., Feb. 26, 2015 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will participate in a roundtable discussion at the 2015 Citi Global Property CEO Conference. The discussion is scheduled for 9:30 a.m. (Eastern Time) on Wednesday, March 4, 2015.

The discussion is being audio webcast live and can be accessed on the Internet at <http://www.veracast.com/webcasts/citigroup/globalproperty2015/99304109441.cfm> as well as through the Investor Relations section of the Company's website at [www.brookdale.com](http://www.brookdale.com). A replay of the webcast will be available until June 2, 2015.

### About Brookdale

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently, Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,150 communities in 46 states and the ability to serve approximately 111,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services. Brookdale's stock is traded on the New York Stock Exchange under the ticker symbol BKD.

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SOURCE Brookdale Senior Living Inc.

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