



NEWS RELEASE

Brookdale to Participate at the 2016 Citi Global Property CEO Conference on March 14 and the Barclays Global Healthcare Conference on March 16

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Company Posts an Updated Investor Presentation to Its Website; Reflects Reduced Planned Capital Expenditures for 2016

NASHVILLE, Tenn., March 9, 2016 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will participate at two conferences. The Company also has updated the investor presentation available through the Investor Relations section of the Company's website at www.brookdale.com.

2016 Citi Global Property CEO Conference

Management will participate in a roundtable discussion at the 2016 Citi Global Property CEO Conference. The discussion is scheduled for 8:50 a.m. (Eastern Time) on Monday, March 14, 2016. The discussion is being audio webcast live and can be accessed on the Internet at

<http://www.veracast.com/webcasts/citigroup/globalproperty2016/12103271552.cfm> as well as through the Investor Relations section of the Company's website at www.brookdale.com. A replay of the webcast will be available for 30 days after the date of the presentation.

Barclays Global Healthcare Conference

Management will participate in a discussion regarding the Company at the Barclays Global Healthcare Conference in Miami, Florida on Wednesday, March 16, 2016, beginning at 3:50 p.m. Eastern Time. The presentation is being audio webcast live and can be accessed on the Internet at [https://cc.talkpoint.com/barc002/031516a_ae/?](https://cc.talkpoint.com/barc002/031516a_ae/?entity=99_SMNFECE)

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www.brookdale.com. A replay of the webcast will be available on the Company's website for 30 days after the date of the presentation.

Updated Investor Presentation

The Company has made available through the Investor Relations section of its website at **www.brookdale.com** a new investor presentation. The new presentation updates the investor presentation made available in February to, among other things, reflect a reduced amount of planned capital expenditures for 2016.

About Brookdale

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently, Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,123 communities in 47 states and the ability to serve approximately 108,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services. Brookdale's stock is traded on the New York Stock Exchange under the ticker symbol BKD.

To view the original version on PR Newswire, visit: **<http://www.prnewswire.com/news-releases/brookdale-to-participate-at-the-2016-citi-global-property-ceo-conference-on-march-14-and-the-barclays-global-healthcare-conference-on-march-16-300233789.html>**

SOURCE Brookdale Senior Living Inc.

Brookdale Senior Living Inc., Ross Roadman, Senior Vice President, Investor Relations, (615) 564-8104