



NEWS RELEASE

## Brookdale to Present at 2014 RBC Capital Markets Global Healthcare Conference on February 25

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NASHVILLE, Tenn., Feb. 21, 2014 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will make a presentation regarding the Company at the 2014 RBC Capital Markets Global Healthcare Conference in New York, New York on Tuesday, February 25, 2014, beginning at 9:30 a.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at <http://www.veracast.com/webcasts/rbc/healthcare2014/47104190509.cfm> as well as through the Investor Relations section of the Company's website at [www.brookdaleliving.com](http://www.brookdaleliving.com). A replay of the webcast will be available on the Company's website for 30 days after the date of the presentation. The presentation slides will also be available during and after the presentation through the Investor Relations section of the Brookdale Senior Living website.

### About Brookdale Senior Living

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with 649 communities in 36 states and the ability to serve approximately 67,000 residents. Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

Logo: <http://photos.prnewswire.com/prnh/20130501/NY05812LOGO>

SOURCE Brookdale Senior Living Inc.

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