



NEWS RELEASE

Brookdale to Present at 2015 RBC Capital Markets' Global Healthcare Conference on February 24

2/18/2015

NASHVILLE, Tenn., Feb. 18, 2015 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will make a presentation regarding the Company at the 2015 RBC Capital Markets' Global Healthcare Conference in New York, New York on Tuesday, February 24, 2015, beginning at 9:30 a.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at <http://www.veracast.com/webcasts/rbc/healthcare2015/81104128009.cfm> as well as through the Investor Relations section of the Company's website at www.brookdale.com. A replay of the webcast will be available on the Company's website for 30 days after the date of the presentation. The presentation slides will also be available during and after the presentation through the Investor Relations section of Brookdale's website.

About Brookdale Senior Living

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently, Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,150 communities in 46 states and the ability to serve approximately 111,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services. Brookdale's stock is traded on the New York Stock Exchange under the ticker symbol BKD.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/brookdale-to-present-at-2015-rbc-capital-markets-global-healthcare-conference-on-february-24-300038089.html>

SOURCE Brookdale Senior Living Inc.

Brookdale Senior Living Inc., Ross Roadman, Senior Vice President, Investor Relations, (615) 564-8104, rroadman@brookdale.com