



NEWS RELEASE

Brookdale to Present at Barclays Global Healthcare Conference on March 11

3/6/2014

NASHVILLE, Tenn., March 6, 2014 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will make a presentation regarding the Company at the Barclays Global Healthcare Conference in Miami, Florida on Tuesday, March 11, 2014, beginning at 11:15 a.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at http://cc.talkpoint.com/barc002/031114a_bc/?entity=97_YQD63U2 as well as through the Investor Relations section of the Company's website at www.brookdale.com. A replay of the webcast will be available on the Company's website for 30 days after the date of the presentation.

About Brookdale Senior Living

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with 648 communities in 36 states and the ability to serve approximately 67,000 residents. Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

SOURCE Brookdale Senior Living Inc.

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