



NEWS RELEASE

## Brookdale to Present at the Jefferies 2014 Global Healthcare Conference on June 5

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NASHVILLE, Tenn., June 2, 2014 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will make a presentation regarding the Company at the Jefferies 2014 Global Healthcare Conference in New York, New York on Thursday, June 5, 2014, beginning at 11:30 a.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at <http://wsw.com/webcast/jeff82/bkd> as well as through the Investor Relations section of the Company's website at [www.brookdale.com](http://www.brookdale.com). A replay of the webcast will be available on the Company's website for 90 days after the date of the presentation. Presentation slides will also be available during and after the presentation through the Investor Relations section of the Brookdale Senior Living website.

### About Brookdale Senior Living

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with 647 communities in 36 states and the ability to serve approximately 66,000 residents. Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

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