



NEWS RELEASE

Brookdale to Present at the Wells Fargo 2016 Healthcare Conference

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NASHVILLE, Tenn., Sept. 1, 2016 /PRNewswire/ -- Brookdale Senior Living Inc. (NYSE: BKD) today announced that management will participate in a discussion regarding the Company at the Wells Fargo 2016 Healthcare Conference in Boston, Massachusetts on Thursday, September 8, 2016, beginning at 2:20 p.m. Eastern Time.

The presentation is being audio webcast live and can be accessed on the Internet at https://cc.talkpoint.com/well001/090716a_ae/?entity=85_WFB86BL as well as through the Investor Relations section of the Company's website at brookdale.com. A replay of the webcast will be available for 90 days after the discussion.

About Brookdale Senior Living

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. As of June 30, 2016, Brookdale operated independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,114 communities in 47 states and the ability to serve approximately 107,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services. Brookdale's stock is traded on the New York Stock Exchange under the ticker symbol BKD.

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