



Domo Ranked as an Overall Experience and a Credibility Leader In the Dresner Advisory Services' 2018 SME Business Intelligence Market Study

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Domo's Enterprise Platform Meets the Needs of Companies Large and Small Through All Stages of the Digital Transformation Journey

SILICON SLOPES, Utah, Oct. 01, 2018 (GLOBE NEWSWIRE) -- [Domo, Inc.](#) (NASDAQ:DOMO), provider of the leading cloud-based operating system for business, today announced that it was ranked both an Overall Experience and a Credibility Leader in Dresner Advisory Services' 2018 Small and Mid-Sized Enterprise (SME) Business Intelligence (BI) Market Study. This marks Domo's fifth Dresner distinction in 2018, including top and/or leader rankings in [Dresner 2018 Wisdom of Crowds® Industry Excellence Awards](#), [Dresner 2018 Collective Insights Market Study](#), [Dresner 2018 Cloud Computing and Business Intelligence \(BI\) Market Study](#) and the [Dresner 2018 Business Intelligence \(BI\) Market Study](#).

Domo's scale, security and ease of use make it an ideal platform for digital transformation for companies of all sizes. Today, Domo has more than 1,600 customers, including more than 400 with revenues greater than \$1 billion. With an excess of 500 first-class connectors, Domo makes it possible to bring data together, regardless of where it lives in an organization, and get it into the hands of people across the business to make better decisions and take actions to improve performance. On a typical business day, Domo customers, in the aggregate, query between 100 trillion to 200 trillion rows of data. Even with this volume of data, Domo maintains sub-second average query response time.

This latest Dresner report considers how BI deployments and views differ between SME's and from larger organizations.

"Much like large organizations, 'better decision making' remains the top BI objective for small and mid-sized enterprises, with 'growth in revenues' and 'increased competitive advantage' gaining a bit of momentum year over year," said Howard Dresner, founder and chief research officer at Dresner Advisory Services. "We congratulate Domo on being ranked again an experience and credibility leader in this year's report."

[Dresner Advisory Services](#) was formed by Howard Dresner, an independent analyst, author, lecturer, and business adviser. Dresner Advisory Services, LLC focuses on creating and sharing thought leadership for Business Intelligence (BI) and related areas.

Wisdom of Crowds® research is based on data collected on usage and deployment trends, products, and vendors. Users in all roles and throughout all industries contributed to provide a complete view of realities, plans, and perceptions of the market.

About Domo

Domo's mission is to be the operating system for business, digitally connecting all your people, your data and your systems, empowering them to collaborate better, make better decisions and be more efficient, right from their phones. Domo works with many of the world's leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit www.domo.com. You can also follow Domo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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