



## **Global Automotive Leader DENSO Selects Domo for Human Resources Management Transformation, Part of an Initiative to Strengthen Global Competitiveness and Productivity of Entire Organization**

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SILICON SLOPES, Utah, Sept. 18, 2018 (GLOBE NEWSWIRE) -- [Domo@](#) (Nasdaq: DOMO) announced today that DENSO Corporation (DENSO), a leading global automotive supplier headquartered in Japan, has chosen Domo to optimize its Human Resource (HR) department. With over 200 group companies and more than 160,000 employees worldwide, DENSO is aiming to be more competitive and enhance profitability in the global market through better talent management using Domo.

In the automotive industry, technologies such as autonomous and electric cars develop rapidly, and can present unique challenges that require innovative approaches in human resource management. To meet those challenges, DENSO turned to Domo.

With Domo, DENSO will connect all HR systems of each of the group companies to create an HR strategy map with visualized data outlining the history and specialized skills of each employee. With this map, DENSO will optimize and manage its human resources including hiring, placing and training 60,000 domestic employees. DENSO also plans to establish effective and efficient HR processes across the enterprise and a digitalized management dashboard.

"It was necessary for our HR division to be more strategic and strengthen our ability to compete in the globalized automotive industry. With Domo, we are now able to find the right employees with the right expertise and the accurate information of all employees in each division, which enables us to hire, place and educate them to more fully support the overall management strategy," said Yuichiro Matsumoto, Deputy Manager of Recruitment Planning and Employment at DENSO. "Domo's innovative platform has opened new doors for us and helped put us in a position to expand and accelerate the business."

To learn more about how innovative organizations like DENSO are using Domo to get more value from their data, visit [www.domo.com/customers](http://www.domo.com/customers).

### **About Domo**

Domo's mission is to be the operating system for business, digitally connecting all your people, your data and your systems, empowering them to collaborate better, make better decisions and be more efficient, right from their phones. Domo works with many of the world's leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit [www.domo.com](http://www.domo.com). You can also follow Domo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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