



Domo Expands Its Data Science Solution With New Amazon SageMaker Integration

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This Powerful New Capability Allows Customers to Leverage Their Amazon SageMaker Machine Learning Models Directly in Domo

SILICON SLOPES, Utah, March 20, 2019 (GLOBE NEWSWIRE) -- Domopalooza 2019 – March 20, 2019 – Today, [Domo](#) (Nasdaq: DOMO) announced a new integration that combines the strength of Amazon SageMaker with the power of the Domo platform to make it easier for customers to leverage their machine learning models and deliver more accurate and actionable predictions across the business from their real-time data in Domo.

[Amazon SageMaker](#) is a fully managed machine learning service from Amazon Web Services (AWS). With Amazon SageMaker, data scientists and developers can quickly build, train, and host machine learning models, and then directly deploy them into a production-ready hosted environment. Domo is a fully integrated cloud platform that digitally connects data, systems and people from across an entire organization to transform the way business is managed.

“As customers push digital transformation deeper across their business using Domo, data science, machine learning and artificial intelligence can help drive better insights and more value from their data, by putting machines to work at a speed and scale that is not humanly possible,” said Jay Heglar, chief strategy officer, Domo.

Until today, there was no easy way for Domo customers to maximize their investments in third-party data science tools for the data they use to run their business in Domo. With this new integration, machine learning models built in Amazon SageMaker can be directly applied to data in the Domo pipeline. Because data in Domo is automatically updated, predictions are retrieved on datasets that are always current, helping deliver more accurate predictions.

“Domo is designed to work seamlessly with customers’ existing technology,” continued Heglar. “Amazon SageMaker is a leading machine learning service and we’re thrilled to make it easy for Domo customers to leverage this power on the data they’ve brought into Domo.”

Because Domo is always-on and available on any device through a mobile app or any browser, predictions are easily shared with decision makers anywhere in the business, leveraging Domo’s native collection of more than 300 visualization options and mobile-first design.

Availability

This new capability is part of Domo’s Data Science Suite and scripting package and will be available initially through a limited early adopter program. Full general availability will be later this year.

About Domo

Domo’s mission is to be the operating system for business, digitally connecting all your people, your data and your systems, empowering them to collaborate better, make better decisions and be more efficient, right from their phones. Domo works with many of the world’s leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit www.domo.com. You can also follow Domo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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