



Domo Ranked No. 1 in Dresner 2019 Self Service Business Intelligence Market Study

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Ranked first out of 23 vendors, Domo recognized for ease of use in its collaborative, governance, storytelling and integration features

SILICON SLOPES, Utah, May 21, 2019 (GLOBE NEWSWIRE) -- [Domo](#) (NASDAQ: DOMO), provider of the leading cloud-based operating system for business, today announced it has been ranked as the No. 1 vendor in Dresner Advisory Services' 2019 Self Service Business Intelligence (BI) Market Study.

This 8th annual report examines end user deployment and trends around self-service business intelligence (BI), which builds upon collaborative business intelligence and user governance to create an environment where users can easily create and share insights in a managed and consistent fashion. It includes an industry trends section which rates the top suppliers in this market. The rating considers each vendor's collaborative, governance, storytelling and integration features to determine which vendors took the top spot. Domo's platform, which enables users to easily create and share insights in a managed and consistent fashion, placed it ahead of 22 other vendors. The report shares that the topic of self-service is a top-five BI initiative among users.

"The most notable spike in increased importance of collaborative business intelligence occurred in 2016, and has not reversed since then," said Jim Ericson, vice president and research director at Dresner Advisory Services. "Self-service is a significant topic for organizations seeking to better leverage both information resources and human experts to drive improved group-based decision-making within a governed environment. We congratulate Domo on their top performance once again in this year's Market Study."

Domo was also recently named a winner in Dresner's [2018 Wisdom of Crowds® Technology Innovation Awards](#) and tied for first place in the Dresner [2019 Cloud Computing and BI Market Study](#).

For a complimentary copy of this report, visit: <https://www.domo.com/learn/dresner-2019-self-service-business-intelligence-market-study>

About Dresner Advisory Services

Dresner Advisory Services was formed by Howard Dresner, an independent analyst, author, lecturer, and business adviser. Dresner Advisory Services, LLC focuses on creating and sharing thought leadership for Business Intelligence (BI) and related areas.

About Domo

Domo's mission is to be the operating system for business, digitally connecting all your people, your data and your systems, empowering them to collaborate better, make better decisions and be more efficient, right from their phones. Domo works with many of the world's leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit www.domo.com. You can also follow Domo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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Source: Domo, Inc.