



CAPCOM Selects Domo to Accelerate its Business Growth Strategy and Digital Transformation Across Global Offices

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SILICON SLOPES, Utah, Oct. 08, 2018 (GLOBE NEWSWIRE) -- [Domo®](#) (Nasdaq: [DOMO](#)) announced today that CAPCOM Co., Ltd., the Japanese video game developer and publisher known for creating numerous multi-million selling game franchises, including *Street Fighter*, *Monster Hunter*, *Mega Man* and *Resident Evil*, has selected Domo to accelerate its business growth strategy and digital transformation across its global offices.

"In today's world, everyone has to be able to access, understand and leverage data on their own," said Shigenori Araki, managing corporate officer and head of the eSports group at CAPCOM. "With Domo, not only are our business leaders able to make decisions based on real-time data, but we now have a foundation for us to move towards the goal of enabling all our employees with the power to do their jobs effectively and efficiently."

CAPCOM, a 35-year leader, has stayed in front of the electronic game industry, developing and marketing products that match consumer interest and demand. Originally a game machine manufacturer, CAPCOM has entered a transition period, shifting from selling physical copies of their games to digital download sales. The company needed a solution to standardize KPI across departments such as marketing, sales and product. With Domo as the common language, CAPCOM plans to strengthen new product development and promotion across all markets to accelerate business growth.

Araki concluded, "Having a platform that connects all our relevant data from across the enterprise and puts it into the hands of our executives and front-line employees has given us the edge we need to stay competitive."

CAPCOM plans to continue to aggressively utilize data and eventually expand the use of Domo to overseas offices in the U.S., Europe and Asia for the digital transformation of its global business, with the goal of building a data-driven organization, using Domo as the global common language.

To learn more about how innovative organizations like CAPCOM are using Domo to get more value from their data, visit www.domo.com/customers.

About Domo

Domo's mission is to be the operating system for business, digitally connecting all your data, your systems and your people, empowering them to collaborate better, make better decisions and be more efficient, right from their phones. Domo works with many of the world's leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit www.domo.com. You can also follow Domo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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This press release contains forward-looking statements as defined within the meaning of the U.S. federal securities laws, including statements regarding CAPCOM's use of Domo, expected increased utilization by Domo customers of the Domo platform, empowerment of Domo customers to monetize, share, and otherwise better leverage their data, and related anticipated results. These statements are based on information, expectations and assumptions as of the time of this press release with respect to future events and business performance and are subject to risks and uncertainties that may cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements, including but not limited to the risks set forth in our Registration Statement on Form S-1, as amended, and our other filings with the U.S. Securities and Exchange Commission. Forward-looking statements should not be read as a guarantee of future performance or results, and they will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. We do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

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