



Domo Named an Overall Leader in Dresner Advisory Services' 2018 Wisdom of Crowds® Industry Excellence Awards for Second Consecutive Year

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SILICON SLOPES, Utah, Aug. 01, 2018 (GLOBE NEWSWIRE) -- [Domo](#), Inc. (Nasdaq: DOMO) the cloud-based operating system for business, today announced it has been named an overall leader in Business Intelligence (BI) in the Dresner Advisory Services' Industry Excellence Awards for the [second consecutive year](#). Overall Leader awards recognize vendors who demonstrate excellence across all categories of measurement: product/technology, sales and service, value and confidence.

This recognition is Domo's fourth Dresner distinction in 2018 including top ratings in the [Dresner 2018 Collective Insights Market Study](#), [Dresner 2018 Cloud Computing and Business Intelligence \(BI\) Market Study](#) and the [Dresner 2018 Business Intelligence \(BI\) Market Study](#).

"Today's technology suppliers are continually trying to meet industry demands and constantly pushing to build better products and services," said Howard Dresner, founder and chief research officer at Dresner Advisory Services. "These awards recognize the companies who are leading the pack in an industry that is extremely competitive. We congratulate this year's Industry Excellence Award winners on their hard work in building value and trust with their customers."

About Dresner Advisory Services

[Dresner Advisory Services](#) was formed by Howard Dresner, an independent analyst, author, lecturer, and business adviser. Dresner Advisory Services, LLC focuses on creating and sharing thought leadership for Business Intelligence (BI) and related areas such as advanced and predictive analytics, enterprise planning and end user data preparation.

Wisdom of Crowds® research is based on data collected on usage and deployment trends, products, and vendors. Users in all roles and throughout all industries contributed to provide a complete view of realities, plans, and perceptions of the market.

About Domo

Domo's mission is to help all employees – from the CEO to the front-line worker – optimize business performance by connecting them in real time to the right data and people they need to improve business results. The company works with many of the world's leading and most progressive brands across multiple industries including retail, media and entertainment, manufacturing, finance and more. For more information about Domo (Nasdaq: DOMO), visit www.domo.com. You can also follow Domo on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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