Genworth Financial

Canada

NEWS RELEASE

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YOURMORTGAGEPLAN.CA HELPS MORTGAGE PROFESSIONALS DOCUMENT THE HOMEBUYING PROCESS

TORONTO, ON, September 30, 2009 – Mortgage professionals have a new resource to help them document the needs and homeownership goals of prospective homebuyers, thanks to a unique planning guide designed by Genworth Financial Mortgage Insurance Company Canada ("Genworth Financial Canada").

Since 1995, the company has been committed to providing tools and resources to help mortgage professionals and first-time buyers through the homebuying process.

"Today, homebuyers are facing more mortgage financing options than ever before and it's critical that mortgage professionals understand the needs of their clients before helping them make one of the most important financial decisions of their lives," said Peter Vukanovich, President and COO of Genworth Financial Canada.

"Your Mortgage Plan is a great addition to any mortgage professional's tool kit because it's an easy way to guide the conversation and document the process for consumers looking to purchase a home," said Colin Dreyer, President of Verico Financial Group Inc.

Mortgage professionals can create and save multiple plans based on their volume of business by accessing YourMortgagePlan.ca. Various components of the plan include:

- Budget
- Financial Check-up
- Borrower Attitudes & Preferences

- Mortgage Scenario Calculator
- Mortgage Payment Calculator
- Mortgage Plan Recommendation

Deliver a personalized mortgage plan to your clients today by visiting www.YourMortgagePlan.ca

About Genworth Financial Canada

Genworth Financial Canada, a subsidiary of Genworth MI Canada Inc. (TSX:MIC), has been the leading Canadian private residential mortgage insurer since 1995. Known as "The Homeownership Company," it provides default mortgage insurance to Canadian residential mortgage lenders that enables low down payment borrowers to own a home more affordably and stay in their homes during difficult financial times. Genworth Financial Canada combines technological and service excellence with risk management expertise to deliver innovation to the mortgage marketplace. As of June 30, 2009, Genworth MI Canada had $5.0 billion in total assets and $2.3 billion in shareholders' equity. Based in Oakville, Ontario, the Company employs approximately 265 people across Canada.

Additional information about Genworth Financial Canada is available at www.genworth.ca.

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For additional information or to arrange interviews:

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