Genworth Financial Canada

NEWS RELEASE
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MYHOMEPLANNER.CA MAKES THE HOMEBUYING PROCESS EASIER

Toronto (April 8, 2009) – Homebuyers have a new resource to help guide them through the homebuying process, thanks to an online planner introduced today by Genworth Financial Canada.

MyHomePlanner.ca is a part of the company's commitment to helping educate Canadian homebuyers about homeownership choices.

"Buying a home is the single most important investment they will make in their lifetimes," said Peter Vukanovich, President of Genworth Financial Canada. "Homebuyers don't have to go it alone. The Home Planner calendar helps homebuyers plan their journey and become homeowners with confidence, knowing they haven't missed a single step along the way."

Homebuyers can register at MyHomePlanner.ca to create their own roadmap to navigate through the various stages of the homebuying process, complete with automatic email reminders for each task prior to closing day.

Free resources of My Home Planner include:

- A personalization feature that populates your calendar with standard and customized homebuying tasks leading up to closing day.
- The ability to save your own Home Planner to your desktop or laptop, and print it for easy reference.
- Interactive tools like "What Can I Afford" and "Rent vs. Buy" calculators.
- A library of articles from industry experts, filled with tips and advice about the homebuying process.

Visit www.MyHomePlanner.ca for help planning your move into your new home.

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About Genworth Financial Canada:
Genworth Financial Canada, The Homeownership Company, works with lenders, mortgage brokers, real estate agents and builders to make homeownership more affordable and accessible throughout Canada. The company, a subsidiary of Genworth Financial, Inc. (NYSE:GNW), combines global experience in mortgage insurance with technological and service leadership to deliver innovation to the mortgage marketplace.

In addition to releasing two First-Time Homebuyer's Monitor reports annually, Genworth Financial Canada also issues reports on Canada's housing market and on Canada's condo market. Our intention is to educate and provide useful information to consumers, homeowners, future first-time homebuyers and governments. We believe homeowners and homebuyers require up-to-date information about Canada's housing market to make informed decisions about homeownership, for many the most important investment of their lifetime. Genworth Financial Canada also listens to homebuyers about their challenges and concerns, to make us better informed about how we can offer products that help Canadians realize the dream of homeownership. Genworth Financial Canada, widely recognized within the mortgage industry for its superior customer service, was most recently named the 2009 'Best Industry Service Provider" by Canadian Mortgage Professional, Canada's leading independent magazine for mortgage brokers and professionals.

Additional information about Genworth Financial Canada is available at www.genworth.ca, through www.homeownership.ca or through mortgage lenders.

About Genworth Financial:
Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth has more than $100 billion in assets and employs approximately 6,000 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers. Genworth operates through three segments: Retirement and Protection, U.S. Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit Genworth.com. From time to time Genworth releases important information via postings on its corporate website. Accordingly, investors and other interested parties are encouraged to enroll to receive automatic email alerts and Really Simple Syndication (RSS) feeds regarding new postings. Enrollment information is found under the "Investors" section of Genworth.com.

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