



Orthofix International's Breg Subsidiary Receives 2010 CIO 100 Award For Inventory Management Software

BOSTON, Jun 04, 2010 (BUSINESS WIRE) -- Orthofix International (NASDAQ: OFIX) (the Company) announced today that its sports medicine division, Breg, is a recipient of the 2010 CIO 100 award presented by International Data Group's *CIO* magazine. Breg received the honor for its Vision Advanced Inventory Management software, which enables orthopedic practices to automate the management of their in-house inventories of orthopedic bracing and other medical products. The 23rd annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

"This year's CIO 100 awards draws well-deserved attention to companies that are not only innovating with IT but creating genuine business value as well," said Maryfran Johnson, Editor in Chief of *CIO* magazine & Events. "These winning companies and their IT organizations are an inspiration to businesses everywhere."

Orthofix's President and CEO, Alan Milinazzo, said, "It's an honor to be recognized by *CIO* for our Vision software. We strive to create innovative solutions for our customers and their patients every day, and this award is particularly gratifying since much of Vision software's evolution is the result of collaboration directly with our customers. We share this award with them."

Vision software is part of Breg's Orthopedic Practice Solutions (OPS), a suite of consulting services and tools created specifically for orthopedic surgeons. OPS was designed to enable physicians to set up and manage their own bracing and orthopedic supplies program rather than relying on third parties. As a result, physicians are able to better manage their inventories of medical products and supplies, which can enhance patient care as well as manage costs and generate ancillary revenue for the physician's practice.

The 2010 CIO 100 awards will be presented at the Terranea Resort in Rancho Palos Verdes, California, on August 24th at the conclusion of the twelfth annual CIO 100 Symposium^(R) and Awards Ceremony.

The recipients of this year's CIO 100 award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of judges reviewed the applications in depth, looking for unique practices and substantial results. Finally, *CIO* editors reviewed the judges' recommendations and voted on the final 100. Once the top 100 honorees were selected, several honorees were chosen to receive an additional special award. The recipients of this special award will be revealed at the CIO 100 awards ceremony in August.

Complete coverage of the 2010 CIO 100 awards will be available online at www.cio.com on June 1, 2010 and in the August issue of *CIO* magazine.

About Orthofix

Orthofix International, N.V. is a global medical device company offering a broad line of minimally invasive surgical, and non-surgical, products for the spine, orthopedic, and sports medicine market sectors that address the lifelong bone-and-joint health needs of patients of all ages-helping them achieve a more active and mobile lifestyle. Orthofix's products are widely distributed around the world to orthopedic surgeons and patients via Orthofix's sales representatives and its subsidiaries, including BREG, Inc. and via collaborations with other leading orthopedic product companies. In addition, Orthofix is collaborating on R&D activities with leading medical institutions such as the Musculoskeletal Transplant Foundation, the Orthopedic Research and Education Foundation, The University of Medicine and Dentistry of New Jersey and the National Osteoporosis Institute. For more information about Orthofix, please visit www.orthofix.com.

About CIO Magazine

CIO produces award-winning content and community resources for information technology executives thriving and prospering in this fast-paced era of business, as well as create opportunities for information technology and consumer marketers to reach them. The CIO portfolio includes CIO.com, *CIO* magazine (launched in 1987), CIO Executive Programs and the CIO Executive Council. CIO properties provide business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. The U.S. edition of the magazine and website are recipients of more than 200 awards to date, including three Grand Neals from the Jesse H. Neal National Business Journalism Awards and two Magazine of the Year awards from the National Society of Business Publication Editors. CIO websites and magazines

appear in more than 25 countries, including Australia, Canada, China, France and Germany. CIO are produced by CXO Media a subsidiary of International Data Group (IDG), the world's leading technology media, research and event company.

SOURCE: Orthofix International

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